

HB Wine Merchants presents wines from: **VoerzioMartini**

ITALY



Barbera d'Alba 'Ciabot della Luna'

DOC



Brand Highlights

- 100% Barbera from the Piedmont region of Italy
- Veteran winemaker Gianni Voerzio is joined by Mirko & Federica Martini to introduce a new premium family of wines from grapes indigenous to the Piedmont region
- Ciabot della Luna is the name of the vineyard—most vines are almost 40 years old and planted in clay & sandy soil

The Estate

VoerzioMartini introduces the newest generation of wine makers in Piedmont, Italy. Gianni Voerzio has been making wine for more than 30 years in these vineyards....he is now joined by twins Mirko & Federica Martini who will continue the brand's terroir-driven winemaking tradition. The vineyards are located in Langhe, a wine region within Piedmont known for its beautiful rolling hills topped by picturesque towns. With eight hectares of total vineyard land located in the La Morra region of the Langhe, the wines from VoerzioMartini emphasize the characteristics of the soil and terroir of this fast growing wine region.

Wine Making

The winery is located in La Morra. Federika handles the operational side of the business while Mirko is the head winemaker, with guidance and mentoring from Gianni. Mirko's approach is a more traditional style—lots of concentration, less new oak and larger barrels for aging. All grapes are harvested by hand using small crates to prevent crushing. Fermentation takes place in stainless steel tanks and lasts approximately two weeks. Malolactic fermentation and subsequent aging takes place in wood and in stainless steel. Both casks and large fine-grained oak barrels are used in the aging process.

Tasting Notes

Vibrant ruby red color with hints of purple tones. An abundance of red fruits on the nose —plum, blackberry, fresh jam. Notes of sweet fruit, vanilla and pomegranate create a harmonious balance on the palate.

Press

- ◆ 2015 Vintage **89 Points**—Wine Spectator
- ◆ 2013 Vintage **93 Points**—James Suckling

Product Specifications

- Available in 750mL w/ natural cork
- UPC: 8 75734 00392 0
- SCC: 108 75734 00392 7
- Case (in.): 12.2 x 13.6 x 10.2