

HB Wine Merchants presents wines from: **Renzo Masi**



ITALY

Le Bastarde Rosato di Toscana

IGT Toscana



Brand Highlights

- Welcome the newest member of the Il Bastardo family, Le Bastarde (the plural of La Bastarda)
- This lip-smacking good Rosé is full of fresh cherry and berry fruit with a crisp, refreshing finish that is dry.
- Like the other wines in the family, it is geared for everyday drinking pleasure that everyone can afford!

The Estate

Renzo Masi is a family-run company that has been making wine for three generations. The philosophy which has distinguished their work from the beginning until now has been the same: producing wines with an excellent quality/price relationship. To obtain this year after year, they have searched for and selected the producers who can guarantee a constant, high-standard quality level and they have created a long-term relationship of cooperation with them, including their consultation on how to manage the vineyard, with the aim of reaching the highest quality.

Wine Making

This wine is made from 100% Sangiovese in the saignee method where the fruit is totally destemmed and lightly crushed. The juice is left in contact with the skins to extract some color and, more importantly, fruit flavors and the character of Sangiovese. The grapes come into the winery in the early morning when they are cool and are placed in temperature-controlled stainless tanks and then the free run juice is taken off after a few hours of skin contact and a normal cool-temperature fermentation in a closed vessel. Fine lees contact for 3 weeks after fermentation and then a light polish filtration at bottling. Only 1,000 cases produced in 2018.

Tasting Notes

Fresh white cherry and strawberry fruit with a purity and elegance that is balanced. It is refreshing and satisfying and has a quaffable nature made for indulgence.

Press

◆

Product Specifications

- Available in: 750mL w/Stelvin
- UPC: 8 75734 00381 4
- SCC: 1 08 75734 00381 1
- Case (in.): 12.6 x 9.5 x 12