

HB Wine Merchants presents wines from: **Renzo Masi**



ITALY

Il Bastardo Sangiovese di Toscana

IGT Toscana



Brand Highlights

- Great Value and compares to most Chiantis at a fraction of the price
- 100% Sangiovese, the best-scanning wine in the category!
- Fun, memorable, and lively packaging that inspires repeat business.

The Estate

Renzo Masi is a family-run company that has been making wine for three generations. The philosophy which has distinguished their work from the beginning until now has been the same: producing wines with an excellent quality/price relationship. To obtain this year after year, they have searched for and selected the producers who can guarantee a constant, high-standard quality level and they have created a long-term relationship of cooperation with them, including their consultation on how to manage the vineyard, with the aim of reaching the highest quality.

Wine Making

It's the vinification technique that gives this wine its zesty personality. The grapes are harvested at the perfect moment when they're ripe and fruity but before they've become too sweet and lost their natural acidity. Our consulting winemaker, Paolo Masi, macerates the crushed grapes on the skins in stainless steel for 10 days creating a brightly colored fruit forward wine.

Tasting Notes

This dark, ruby-red wine has an aromatic nose, with blackberry and cherry aromas and flavors. On the palate it is medium bodied with good tannins and an overall Chianti-like fruit finish.

Press

- ◆ 2016 Vintage **88 Points**—Wine Spectator
- ◆ 2015 Vintage **86 Points**—Wine Spectator
★★★ Named **Best Value** ★★★

Product Specifications

- Available in: 750mL & 1.5L w/Stelvin
- UPC: 8 75734 00377 7 (750ml)
8 75734 00378 4 (1.5L)
- SCC:
- Case (in.): 12.4 x 9.5 x 12

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Il Bastardo (Wood Case) Sangiovese di Toscana



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