

HB Wine Merchants presents wines from Paulo Masi



ITALY

Carino Rosso

Toscana, IGT



Brand Highlights

- Made by Paulo Masi from the award winning Renzo Masi winery in Rufina.
- This wonderful wine is a blend of Cabernet Sauvignon, Merlot, Sangiovese and Syrah.
- “Carino” means Lovely, beautiful, pretty, and/or lovable in Italian. We think you will love this wine too!

The Estate

The philosophy which has distinguished our work from the beginning until now has been the same: producing wines with an excellent quality/price relationship. This estate is one we have been working with for 30 years. We called on our favorite winemaker in Rufina to create a wine that showcases the style of non-indigenous grapes when grown in Tuscany. This wine brings a bit of the “New World” into those hillsides of Rufina. Paulo Masi has brought us a wine with complexity and depth, richness and elegance, at a great price.....Bravo Paolo!!

Wine Making

This Lovely red wine blend is made from Cabernet Sauvignon, Merlot, Sangiovese and Syrah. The fruit comes from the Rufina area and is planted on rocky galestro soils. The grapes are destemmed and fermented in temperature controlled stainless steel tanks at 75 degrees. The maceration period lasts between 15-20 days and malolactic ensues for roughly 7 days. Some of the wine is placed in barrel for Malo and only 2nd and 3rd fill oak is used on 80% of the wines in the final blend. Oak aging time ranges from 10-14 months depending on the tannic structure of the component wine. The final blend is primarily 2013 vintage wine but a bit of 2014 is blended in to create and maintain a certain style of freshness rich in berry and strawberry aromas, in the wine.

This is a true Super Tuscan,.... At a Super affordable price. Carino Rosso- the Lovely red!

Tasting Notes

A dark and opaque color with garnet hues greets you with aromas of black cherry, toasty oak and vanilla notes on the nose. The warm spice is balanced by juicy berry and violet tones with ripe red fruits and subtle plum and strawberry flavors. The medium bodied frame is powerful yet balanced with the velvety texture and smooth lingering finish that immediately invites you for the next sip.

Press

The label is original art by our label designer in CA and depicts what happens to our glass within minutes of pouring ourselves a glass of Carino Rosso...

Cheers,
Bob and Mike

Product Specifications

- Available in 750ml with natural cork
- UPC Code: 8 75734 00370 8
- SCC Code: 1 08 75734 00370 5
- Case dimensions: 9.5x12.38x12 inches